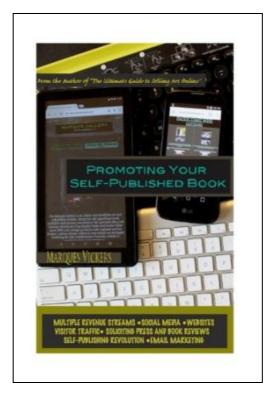
Promoting Your Self-Published Book: An Independent Author's Guide to Marketing a (Paperback)



Filesize: 3.92 MB

Reviews

The most effective ebook i possibly go through. I am quite late in start reading this one, but better then never. Its been designed in an extremely basic way and it is just after i finished reading this ebook by which basically transformed me, modify the way i believe. (Giovanny Rowe)

PROMOTING YOUR SELF-PUBLISHED BOOK: AN INDEPENDENT AUTHOR S GUIDE TO MARKETING A (PAPERBACK)



To save **Promoting Your Self-Published Book:** An **Independent Author s Guide to Marketing a (Paperback)** eBook, you should refer to the hyperlink under and save the document or have access to other information which are related to PROMOTING YOUR SELF-PUBLISHED BOOK: AN INDEPENDENT AUTHOR S GUIDE TO MARKETING A (PAPERBACK) ebook.

Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Author Marques Vickers Promoting Your Self-Published Book: An Independent Author s Guide To Marketing and Exposure is a concise reference guide for authors to market their independently published paperbacks and electronic books. The book offers valuable tips to maximize the expanding sales capabilities of the Internet. This edition details important exposure strategies, existing and emerging sales opportunities and valuable promotional outlets. Nearly 300 useful reference websites are provided to enhance social media strategies, website design, revenue outlets, email marketing, soliciting book reviews and media coverage. Promoting Your Self-Published Book stresses a current transformation supplanting the traditional publishing industry. Fresh and innovative creative and revenue opportunities are emerging for entrepreneurial savvy authors, writers, and journalists. The guide stresses the importance and urgency of cultivating a vibrant social media presence via active postings and participation with content, social networking and weblog websites. These activities supplement an author website with videos, feedback capabilities and resources to cultivate new and return buyers. The book stresses the importance of personalization and a writer s online articulation of their creative vision. Practical advice and supplementary consulting sources are offered on every aspect of website design, effective promoting through media exposure, email marketing and the cultivation of a potential and existing client base to establish long-term sustainability. Chapter #1: The Essential Economics of the Publishing Industry Evaluating the Financial Realities Behind a Traditional Publishing Contract The Changing Economic Landscape for Publishers Substantive Reasons For Self-Publishing The Precarious Future Facing Traditional Publishing Outlets Online Reading Habits Printed Media Versus Electronic Media Creating An Environment of Success and Self-Determination Chapter #2: A Fresh Dependency and Integration of Social Media Maximizing Social Media Reach The Importance of Hashtags as Reference Beacons...

_

Read Promoting Your Self-Published Book: An Independent Author's Guide to Marketing a (Paperback) Online Download PDF Promoting Your Self-Published Book: An Independent Author's Guide to Marketing a (Paperback)

Related PDFs



[PDF] Dont Line Their Pockets With Gold Line Your Own A Small How To Book on Living Large

Access the link beneath to get "Dont Line Their Pockets With Gold Line Your Own A Small How To Book on Living Large" file.



[PDF] On Becoming Baby Wise, Book Two: Parenting Your Five to Twelve-Month Old Through the Babyhood Transition

Access the link beneath to get "On Becoming Baby Wise, Book Two: Parenting Your Five to Twelve-Month Old Through the Babyhood Transition" file.

Read PDF »



[PDF] Everything Ser The Everything Green Baby Book From Pregnancy to Babys First Year An Easy and Affordable Guide to Help Moms Care for Their Baby And for the Earth by Jenn Savedge 2009 Paperback

Access the link beneath to get "Everything Ser The Everything Green Baby Book From Pregnancy to Babys First Year An Easy and Affordable Guide to Help Moms Care for Their Baby And for the Earth by Jenn Savedge 2009 Paperback" file.

Read PDF »



[PDF] How to Write a Book or Novel: An Insider's Guide to Getting Published

Access the link beneath to get "How to Write a Book or Novel: An Insider's Guide to Getting Published" file.

Read PDF x



[PDF] A Smarter Way to Learn JavaScript: The New Approach That Uses Technology to Cut Your Effort in Half

Access the link beneath to get "A Smarter Way to Learn JavaScript: The New Approach That Uses Technology to Cut Your Effort in Half" file.

Read PDF »



[PDF] Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition)

Access the link beneath to get "Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition)" file.

Read PDF »